

PRODUCT

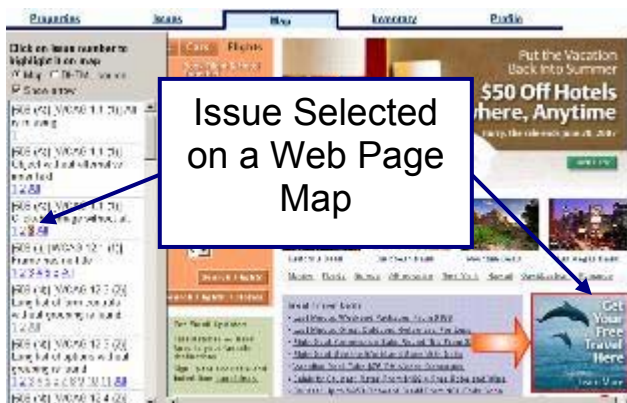
Truwex 2.0 is an all-in-one solution for the quality management of corporate web sites. A server application with a web interface, Truwex can be deployed on an individual computer or on a server. Truwex is the only web quality management tool which uses a real instance of Internet Explorer to scan every page of your website.

The core product technology is called True Web Experience (TruWEX) because all web page properties including images, JavaScripts, and Flash movies are downloaded and rendered exactly as they would be when your site is viewed by a real user. This means that Truwex improves report accuracy and discovers problems which wouldn't otherwise be detected by other standard tools.

Truwex helps website owners to monitor their web assets and to report results accurately to managers. Web developers test website quality by Truwex according to pre-defined corporate and industry standards. Truwex helps to prioritize work and estimate retrofitting workload.

VISUALIZATION

Truwex shows detected issues on a web page screenshot and in the HTML code. Visualization increases web developer productivity, a key success factor in large scale website retrofitting projects.



VALIDATION

Truwex provides a rich set of quality rules, which can be quickly expanded through custom modules.

- **Web Accessibility:** the US Section 508, WCAG and standards based on it, as UK DDA-PAS78, German BITV
- **Online Privacy:** COPPA, PII, cookies, privacy policy links, third party content, web analytics
- **Website Quality:** broken links, script errors, popup windows, meta data
- **Searchability:** web page indexing in search engines, external links, server and client side redirects, duplicated content, links to malware
- **Custom Modules:** AJAX and banking application scans, complex user authentication, corporate branding validation

REPORTING

Truwex scales across large websites and reports results on three levels:

Web developers view detailed web site data to understand, to find and to fix problems.

Website owners view a dashboard compliance report. Truwex helps them with planning action tasks for web developers.

Executives receive the entire web site compliance picture across countries, regions and on a company level.

LINKS

Truwex Online Tool is a demo of Truwex visualization and validation technology:
<http://checkwebsite.erigami.com/accessibility.html>

Download Truwex 30-day Trial version:
<http://www.erigami.com/download.html>